



香港浸會大學持續教育學院
SCHOOL OF CONTINUING EDUCATION
HONG KONG BAPTIST UNIVERSITY

Edinburgh Napier
UNIVERSITY



Bachelor of Arts in Human Resource Management with Organisational Psychology

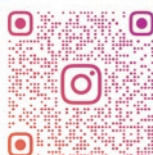


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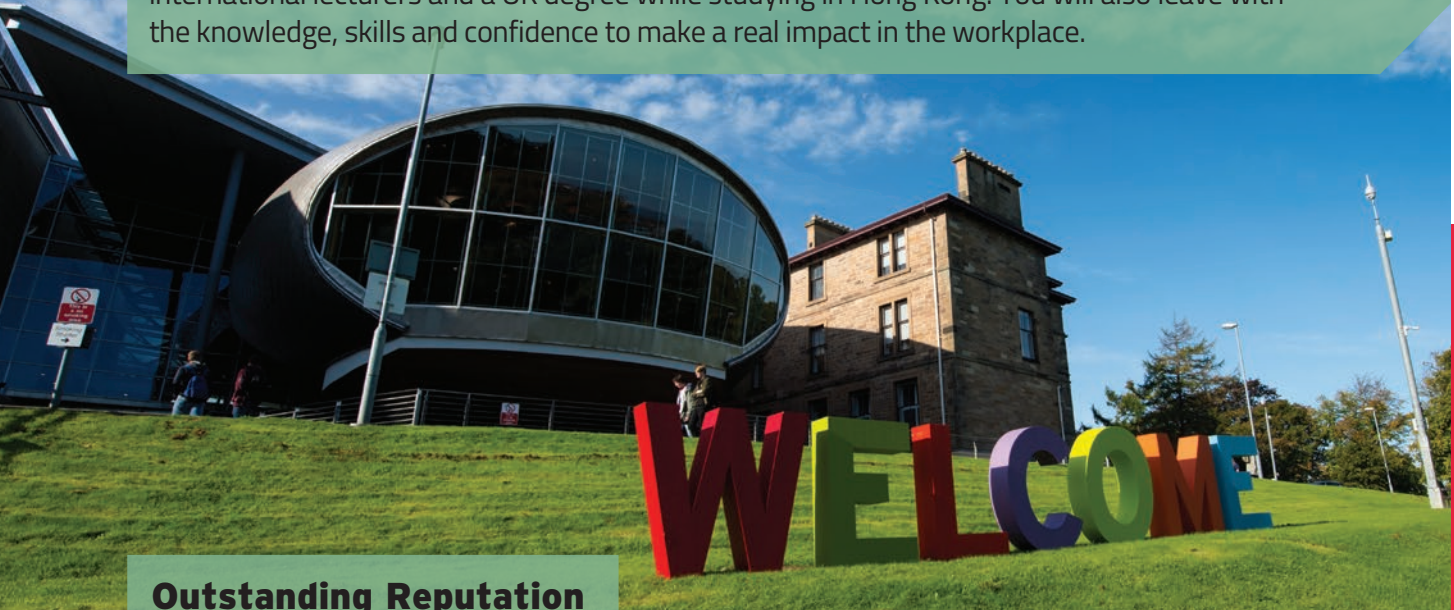
HKBU_SCE_ENU



AACSB
ACCREDITED

Edinburgh Napier University

Edinburgh Napier University (ENU) is one of the largest higher education institutions in Scotland, with over 18,000 students from 109 countries. Edinburgh Napier University offers industry-informed courses which combine the optimum balance of theory and practice, to equip graduates for success in today's competitive global job market. The high percentage of graduates employed or pursuing further studies is testament to their relevant degrees, which are developed with businesses and employers in mind and are often professionally accredited. An Edinburgh Napier University degree gives you the perfect mix of personal and professional skills for a successful career in today's global market. Students will benefit from international lecturers and a UK degree while studying in Hong Kong. You will also leave with the knowledge, skills and confidence to make a real impact in the workplace.



Outstanding Reputation

- A Top 20 UK Modern University (*Guardian Good University Guide 2023*);
- The #1 Modern University in Scotland for Research Power & Impact (*REF, 2022*);
- The #1 University in Edinburgh for Student Satisfaction (*NSS 2022*);
- Ranked 3rd in the UK for Student Satisfaction in Human Resource Management (*National Student Survey 2022*);
- 95% of our Business School graduates are in work or further study 15 months after graduation (*Graduate Outcome Survey, HESA 2019/20*);
- The Business School has earned AACSB international business accreditation in 2023.

Programme Features

In collaboration with Edinburgh Napier University (ENU), the School of Continuing Education (SCE) of Hong Kong Baptist University (HKBU) offers the newly launched 1-year part-time **"Bachelor of Arts in Human Resource Management with Organisational Psychology"** programme. Following a challenging international curriculum, the programme does not only focus on theories and concepts, but also reinforces understanding through a wide range of up-to-date case studies from across the globe. It aspires to produce graduates with an international perspective in addition to the necessary knowledge and skills required by the industry in the 21st century, providing a strong foundation for a successful career in human resource management within different sectors.

The programme also aims to:

- Provide students with the knowledge and skills of Human Resource Management, drawing on theoretical, practical and business focused perspectives.
- Enable students to more fully understand the social and psychological processes operating in organisations and to develop ways of improving them through the application of specialist Human Resource Management processes.
- Enhance students' credibility and impact in the workplace by equipping them with expertise in key areas of organisational behaviour and management of individuals at work.



Who Should Study?

HR practitioners or any support staff who aspire to be people management specialists while pursuing a Bachelor's degree for career progression

Programme Structure

This is a 1-year part-time top-up to Year 3 degree programme, which comprises 6 modules:

	Module	Credit Points
1	Human Resource Development	20
2	Individual Differences 2	20
3	Managing the Employment Relationship	20
4	Organisational Change Management	20
5	Strategic Management in a Global Context	20
6	Work Psychology	20

The University reserves the right to change the programme structure and module content without prior notice.

Teaching and Learning

Each module comprises 12 lecture hours and 12 tutorial hours, along with independent study. Lectures are given by faculty members of both ENU and HKBU-SCE, and tutorials conducted by local experienced lecturers.

Classes are held on the Kowloon Tong Campus of HKBU or at other HKBU-SCE Learning Centres, usually on weekday evenings, Saturday afternoons, Sundays and public holidays.

Assessment Methods / Certification

Students will be assessed by written examinations and assignments. Examinations are normally held at the end of each trimester for most modules.

Award

Students who have successfully completed and passed the stipulated modules will be awarded the **Bachelor of Arts in Human Resource Management with Organisational Psychology** by **Edinburgh Napier University**.





- Access to HKBU-SCE Resource Library
- Access to HKBU Main Library
- Access to ENU online library database
- Access to ENU electronic teaching and learning materials
- Access to ENU email system
- Student counselling services

Application Fee: HK\$200
Tuition Fee: HK\$78,000 (in 3 instalments)

Additional fees will be charged if a student is required to resubmit coursework and/or retake examinations.

Students are eligible to apply for the Extended Non-mean-tested Loan Scheme (ENLS) administered by the Hong Kong Government Student Financial Assistance Agency (SFAA). HKBU Hang Seng Credit Card holders are also eligible to apply for interest-free instalment plans.

The ENU Programme Leader will assess a candidate's suitability for the programme.* Applicants can apply for admission through a variety of means, with their respective qualifications to be considered and assessed individually:

- Direct entry will be granted to those with an HKBU-SCE Advanced Diploma in Business (Human Resources Management);
- Holder of a relevant Advanced Diploma will be considered;
- Holder of other equivalent qualifications will be considered on a case-by-case basis.
- Students should have sufficient knowledge of English* to be able to fully benefit from the programme

Admission interview may be required in some cases.

Applicants should submit the application through the **SCE Online Application System**. Please refer to the programme webpage (hkbusce.hk/bahrm) for details.

