



香港浸會大學持續教育學院  
SCHOOL OF CONTINUING EDUCATION  
HONG KONG BAPTIST UNIVERSITY

多元選擇  
首選浸大



# HIGHER DIPLOMA

高級文憑課程

## The Programme 課程

The Higher Diploma programme aims at providing students with comprehensive knowledge and integrated industry and profession-specific skills, together with the necessary competencies to assist them to achieve their personal goals in further studies or career development.

高級文憑課程旨在為學生提供全面的知識和相關行業的專業技能及能力，讓同學能實踐未來升學或就業的目標。

## Programme Features 課程特色

### Qualification Awarded by HKBU

#### 浸大頒授學歷



Students who have successfully completed the programme will be awarded the Higher Diploma by HKBU.

成功完成課程的同學，將獲浸大頒授高級文憑。

### Professional Teaching Team

#### 專業師資



Our team comprises of teaching experts from various professional fields and specialties.

我們的團隊由來自各個專業領域的教師組成。

### Excellent Campus Facilities

#### 優良校園設施



The campus provides students with high-quality facilities. Students are entitled to the all-round services that the University offers its students.

大學校園設施全面，為同學提供優質設施及服務。

### Quality Assurance by HKBU

#### 浸大學術質素保證



The programme is governed by the HKBU quality assurance policies and practices with rigorous monitoring, review and enhancement processes.

高級文憑課程由浸大本部核准，並由浸大政策及素質保證架構統轄。

### Multiple Learning Experience

#### 多元學習經驗



The programme provides ample opportunities for students to broaden their academic horizons and enrich their exposure in diversified settings.

課程為學生提供豐富的機會，拓寬學術領域及豐富多元視野。

### Linkage to both Local and Overseas

#### Undergraduate Programmes

#### 銜接本地及海外大學學士學位課程



Graduates may apply for admission to various undergraduate programmes including UGC-funded programmes, self-funded programmes and other overseas programmes.

課程提供升學銜接之路，畢業生可報讀各類本科課程，包括教資會資助學士學位課程、自資學士學位課程及其他海外院校學士學位課程等。

### Internship

#### 實習生計劃



Students will have the opportunities to participate in internships with renowned companies.

學生將有機會參加實習生計劃，在知名公司工作。

### Co-curricular and Extra-curricular activities

#### 聯課及課外活動



A wide range of co-curricular and extra-curricular activities, e.g. service learning activity, experiential learning activity, study tour, company visit, mentorship programme, talk and seminar, sports game, team-building game, career workshop, etc., will be available to students during their studies for the enrichment of learning experience.

在學期間同學將有機會參與廣泛的聯課及課外活動，例如服務學習活動、體驗式學習活動、遊學團、公司參觀、導師計畫、講座和研討會、運動比賽、團隊建立遊戲、職業工作坊等，以豐富他們的學習體驗。





## **Campus Facilities and Learning Support** **學生服務及設施**

The School provides a wide range of facilities and services to enhance students' learning and personal growth.

本院提供不同種類的設施及服務以促進學生的學習及全人發展。

### **Libraries and Learning Commons** **圖書館和學習共享空間**

### **HKBU e-Learning Platforms** **浸大網上學習系統**

### **Sports Facilities** **運動設施**

### **Medical and Dental Services** **醫療及牙科保健服務**

### **Counselling Support** **學生輔導**

### **Interest Clubs** **興趣學會**

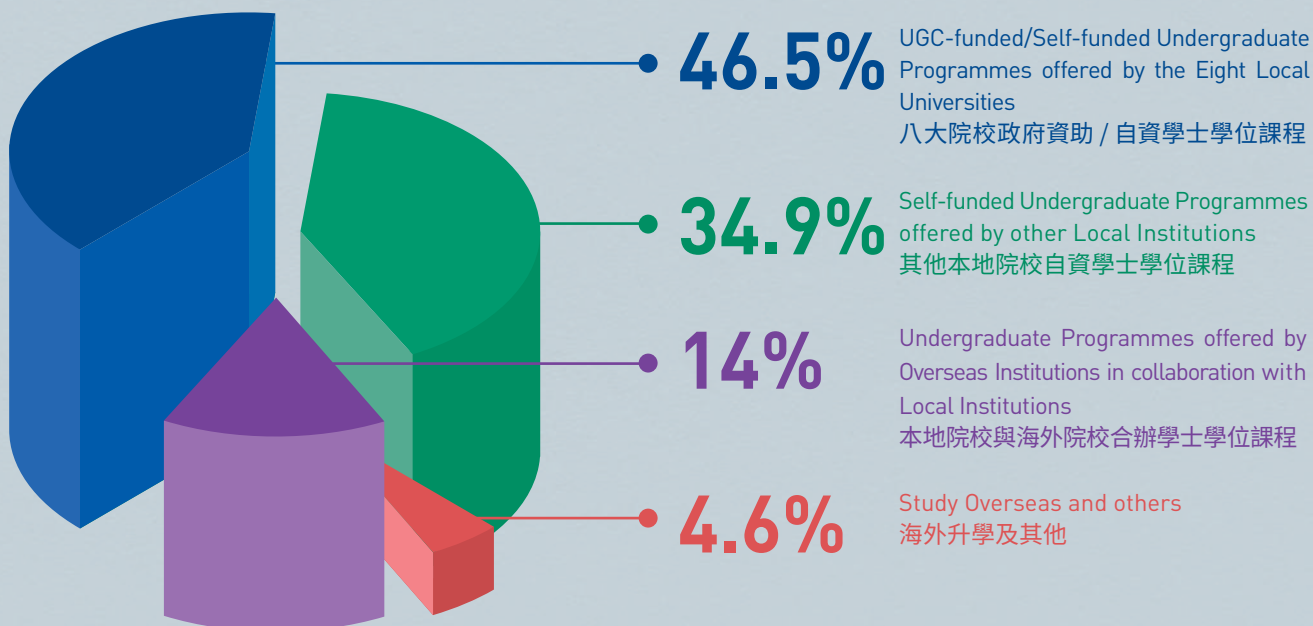
## Progression Pathway 升學及就業途徑

After completion of the Higher Diploma programme, graduates may choose to apply for admission to the Undergraduate Programmes or dedicate to the career market.

完成高級文憑課程後，畢業生可選擇申請報讀學位課程或投身事業市場。



## 2023 Graduate Articulation Overview 2023 畢業生升學總覽





# Higher Diploma in Management 管理學高級文憑



## Programme 課程

The programme aims at providing students with comprehensive management knowledge and integrated industry and profession-specific skills, together with the necessary competencies to enhance students' employability. The Programme has 3 specializations which enables students to choose their own interests to suit their future studies and future career.

管理學高級文憑課程為學生提供全面的管理學知識及指定行業的專業技能，致力提升學生的就業能力。本課程提供三個專修學科，學生可按興趣靈活選擇合適的學科，為未來升學及就業作最佳的準備。

**Specialization includes:**

**專修學科包括：**

**Aviation Administration**  
航空行政管理

**Justice Administration and  
Law Enforcement**  
司法行政與執法

**Sport and Healthy Living**  
運動與健康生活

## Programme Structure 課程結構

This is a 63-unit programme which normally requires 2-year full-time studies. It consists of 15 units of Generic Skills Courses, 33 units of Discipline Required Courses and 15 units of Specialization Courses.

課程為二年全日制(共63學分)，包括通識學科(15學分)，基礎學科(33學分)及專修學科(15學分)。



## Professional Recognition 專業資格

### Student Member of HKRMA

Students of the Higher Diploma in Management (Sport and Healthy Living) Programme are eligible to apply for the student membership of HKRMA.

### 香港康樂管理協會學生會員

管理學高級文憑(運動與健康生活)課程學生符合資格申請成為香港康樂管理協會學生會員。

### Full Member of HKRMA

Graduates of the Higher Diploma in Management (Sport and Healthy Living) Programme are eligible to apply for the full membership of HKRMA.

### 香港康樂管理協會基本會員

管理學高級文憑(運動與健康生活)課程畢業生符合資格申請成為香港康樂管理協會基本會員。

## Career Prospects 就業前景

A wide range of career opportunities are available for graduates in related discipline. For example, Operations Officers (Artworthiness), Assistant Operations Officers, Services Control & Dispatch Officers, Correctional Assistant Officers, Immigration Assistants, Customs Assistants, Assistant Leisure Services Managers, Recreation and Properties Officers, and Gym Supervisors.

畢業生可投身多個相關的行業，就業機會廣泛。例如民航事務主任(適航)、航空機構助理營運主任、空運服務主任、懲教助理、入境事務助理、海關助理、助理康樂事務經理、康樂及物業主任及健身室主管。





# Higher Diploma in Commercial Design 商業設計高級文憑



## Programme 課程

The programme aims to equip students with the skills and knowledge that will enable them to perform design-related roles in a wide range of work settings within the creative industries. It covers both technical knowledge and practical skills of various aspects of art and design.

商業設計高級文憑課程為學生提供與設計相關的技能及知識。課程涵蓋不同範疇的藝術及設計知識及實踐技能，裝備學生於完成課程後投身文化創意行業及擔任設計相關的工作。

## Programme Structure 課程結構

This is a 63-unit programme which normally requires 2-year full-time studies. It consists of 15 units of Generic Skills Courses, 33 units of Discipline Required Courses and 15 units of Specialization Courses.

課程為二年全日制(共63學分)，包括通識學科(15學分)，基礎學科(33學分)及專修學科(15學分)。

## Career Prospects 就業前景

Graduates will be suitable to take up entry to middle-level positions in related discipline such as Graphic Designers, Jewellery Designers, Accessories Designers, Visual Merchandisers, Project Designers, Brand Designers, and Artwork Coordinators.

畢業生可投身多個相關行業，例如平面設計師、珠寶設計師、配飾設計師、商品展示設計師、項目策劃師、品牌設計師及藝術品統籌等。

## Professional Recognition 專業資格

### Student Member of HKVMAA

Students of the Higher Diploma in Commercial Design Programme are eligible to apply for the student membership of Hong Kong Visual Merchandising Art Association (HKVMAA).

### 香港視覺陳列藝術協會學生會員

課程學生符合資格申請成為香港視覺陳列藝術協會學生會員。





# Higher Diploma in Data Science 數據科學高級文憑



## Programme 課程

The programme is designed with reference to the needs of the IT industry. It aims to provide students with comprehensive data science knowledge and integrated industry and profession-specific skills, together with the necessary generic competencies to enhance student employability and equip for their further studies.

數據科學高級文憑是參考資訊科技行業的需求而設計。課程旨在為學生提供全面的數據科學知識及行業的專業技能，以提高學生的就業能力及裝備學生未來升學。



## Programme Structure 課程結構

This is a 63-unit programme which normally requires 2-year full-time studies. It consists of 12 units of Generic Skills Courses and 51 units of Discipline Required Courses.

課程為二年全日制(共63學分)，包括通識學科(12學分)及基礎學科(51學分)。

## Articulation Pathway 升學途徑

Upon completing the Higher Diploma in Data Science programme, graduates are eligible to apply for the senior year entry of the following UGC-funded programmes:

本課程畢業生可以以高年級入學申請下列大學教育資助委員會課程：

**Hong Kong Baptist University 香港浸會大學**

- **BSc (Hons) in Computer Science 計算機科學理學士(榮譽)**
- **BSc (Hons) in Mathematics and Statistics 數學及統計理學士(榮譽)**



## Career Prospects 就業前景

A wide range of career opportunities is available to graduates of this programme. Graduates will be able to take up entry-level positions in IT companies, such as junior AI Software Developers, Cybersecurity Analysts, Data Analysts and Analyst Programmers.

畢業生可投身各類資訊科技相關的工作，例如人工智能軟件開發員、網絡安全分析員、數據分析員及系統分析程序員。



## Professional Recognition 專業資格

**Hong Kong Computer Society (HKCS) 香港電腦學會**

### Student Membership 學生會員

Students of the Programme are eligible to apply for student membership of HKCS.

本課程學生可申請為香港電腦學會學生會員。

### Associate Membership 聯繫會員

Graduates of the Programme are eligible to apply for associate membership of HKCS.

本課程畢業生可申請成為香港電腦學會聯繫會員。



**HONG KONG  
COMPUTER SOCIETY**  
香港電腦學會

## Industry Partners 業界夥伴

The programme is supported by many industry partners. The industry partners provide activities and workplace experiences such as company visits, workshops and guest seminars to arouse students' interest and enrich their generic and technical skills. Supporting industry partners include ASTRI, Equinix, Hong Kong Jockey Club (Division of Information Technology and Sustainability), IBM, Microsoft, Towngas, UBS AG.

課程獲業界夥伴支持以提供多元化的職場體驗活動，包括企業探訪、工作坊及嘉賓講座等，使學生循序漸進地加深對行業的興趣，並增進他們的職場技能。合作夥伴包括香港應用科技研究院有限公司、易昆尼克斯公司、香港賽馬會資訊科技及持續發展事務部、國際商業機器公司、微軟股份有限公司、香港中華煤氣有限公司、瑞銀集團。



香港賽馬會  
The Hong Kong Jockey Club



煤氣  
Towngas



UBS

## Bootcamp in Mathematics and Programming 數學與編程訓練營

A two-week bootcamp in Mathematics and Programming will be held prior to the commencement of the programme to help prepare students on their journey to become data professionals.

開課前將舉行為期兩週的「數學與編程訓練營」，為學生的專業學習旅程做好準備。





## Alumni Sharing 畢業生分享



### 曹彥生

2023年香港浸會大學管理學高級文憑  
(司法行政與執法) 畢業  
現修讀香港浸會大學  
Bachelor of Social Science in  
Government and International Studies

在這兩年的高級文憑課程中，當中包括了許多不同的課程，令我可以多方面中發展。不同的課程內容，令我對自己有更加深入的了解，幫助我在晉升大學選科的時候有更清晰的想法。在授課的時候，老師會運用生動有趣的講解模式去幫助我更容易地了解課堂內容，加深我對不同學科的認識和知識。老師專業認真的教學方法，令我獲益良多，所以在此由衷感謝老師的悉心教導，以及學院提供的資源。



### 李俊

2023年香港浸會大學商業設計高級文憑  
(珠寶設計及商品展示) 畢業  
現修讀香港浸會大學  
Bachelor of Arts (Hons) in Visual Arts

香港浸會大學持續教育學院的高級文憑商業設計學位，除了讓我學習到不同的珠寶設計知識以及基本的珠寶製作知識外還接觸到了不同的設計領域，這對我入學香港浸會大學視覺藝術學系有極大的幫助，比如說增進我對於設計元素的應用，藝術的觸覺以及審美概念上的探尋，激發我的創造力，不論是在商業設計上還是在藝術表達上都有實際的正面影響。



### 麥彩恩

2023年香港浸會大學  
管理學高級文憑(司法行政與執法) 畢業  
現修讀香港理工大學  
Bachelor of Business Administration  
(Honours) in Marketing (Senior Year  
curriculum)

在這兩年的高級文憑學習中，課程的內容上較為實用和多元化，不論是升學或就業都提供了優勢。校方亦連絡不同機構共同舉辦更多的活動，讓我見識了文字以外的內容。這個課程提供了很多的機會給我，使我擔任了不同的身份，當中有幸參與兩年的學生代表和獲老師的推薦成為了香港青年大使的一員，讓我獲益良多。在兩年的學習中，老師願意更詳細地解答我們的疑問，讓我取得較好的成績，並獲得獎學金。亦會關心我們的升學，會舉辦不同的講座，讓我們對未來的升學有更好的準備。在此衷心感謝學院和老師的專業和付出。



### 林穎彤

2022年香港浸會大學管理學高級文憑  
(運動與健康生活) 畢業  
現修讀香港浸會大學  
Bachelor of Arts (Hons) in  
Physical Education &  
Recreation Management

對我而言，2020-2021年是充滿挑戰的兩年，重拾荒廢了10年的學業，適應使用英文上課，原來就不容易。再加上，疫情影響而停課，真是困難重重。今個學年出現頗多特殊情況，但學院亦迅速作出相應的措施來協助學生解決學習上的問題，轉為網上授課等等。感謝教導我的老師，用心製作PPT、短片，只為我們能理解課文內容，衷心感激。加上老師甚至樂意付出私人時間去解決我的疑難。我認為：每決定一件事，必然要放棄另一件事。當初放棄的事可能令你感到痛苦，但其實不斷堅持，可能更好的事在將來迎接你。只要決定了，就用盡全力去做，學院及老師會盡力提供支持和幫助。最後我為自己選擇入讀浸大的高級文憑而感到自豪。現時，我已入讀體育及康樂管理文學士(榮譽)學位課程，學習更多運動上的知識，向夢想邁進。



### 宋心媛

2022年香港浸會大學管理學高級文憑  
(司法行政與執法) 畢業  
現修讀香港城市大學  
Bachelor of Social Sciences in  
Criminology and Sociology  
[Criminology Stream]

在這兩年的高級文憑課程中，除了涵蓋多方面的課程帶給我有助升學與職場的知識外，更加令我受益匪淺的是各位老師對我的幫助。不管是課堂學習上的解答與知識拓展，或是升學的迷茫與方向，他們都很耐心的給我許多有用的鼓勵與建議。在此衷心感謝老師們的悉心教導及感謝學院提供的資源與機會。



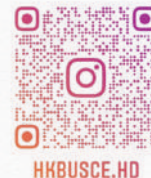
### 林惠儀

2022年香港浸會大學商業設計高級文憑  
(珠寶設計及商品展示) 畢業  
現修讀香港浸會大學  
Bachelor of Arts (Hons) in Visual Arts

我人生中最明智的選擇就是入讀商業設計高級文憑，課程中我除學會多元化的設計技能外，還開闊了我的眼界。最重要是老師的耐心教導，使我容易掌握課程的內容，老師更鼓勵我們挑戰自己去參加不同的比賽，還不厭其煩地在旁指導我完成每一項作業，使我獲得不少比賽的獎項。我在課程中累積了全方位的設計經驗，進而豐盛了我的個人履歷，成就了我能直入浸大視覺藝術學位課程第三年的夢想。

## Admission Requirements 入學要求

- Level 2 in five HKDSE subjects\* (including Chinese Language\* and English Language); or
- Relevant and substantial work experience and/or prior qualification(s) obtained in or outside Hong Kong with demonstrated ability to undertake sub-degree education; or
- Successful completion of the Diploma of Applied Education or equivalent; or
- Other equivalent qualifications to be assessed by the School; or
- Applicants aged 21+ with acceptable qualifications to justify admission



\* If one of the five HKDSE subjects is Citizenship and Social Development, the minimum entrance requirement would be "Attained" in this subject and Level 2 in four other HKDSE subjects (including Chinese Language\* and English Language). Level 2 in Extended Part of Mathematics (Module 1 or Module 2) is recognised as one of the five HKDSE subjects. Applicants can use Applied Learning subjects for admission purposes.

\* "Attained" or above in Applied Learning Chinese (for non-Chinese speaking students) would be accepted as an alternative Chinese Language qualification.

^ Applicants may be required to attend an interview and/or numeracy test.

- 香港中學文憑考試五科\* (包括中國語文\*及英國語文) 達第二級;或
- 在本港或境外取得豐富的相關工作經驗及/或資歷,並證明有能力接受副學位教育;或
- 完成應用教育文憑或同等學歷;或
- 經由持續教育學院評審的其他同等學歷;或
- 年滿21歲並持相關入學資格人士

\* 如其中一科為公民與社會發展,則最低入學要求為在該科取得「達標」,以及在其他四科 (包括中國語文\*和英國語文) 達第二級。數學延伸部分 (單元一或二) 如達第二級可獲接納為該五科之一。申請人可以應用學習科目的成績作申請之用。

\* 應用學習中文 (非華語學生適用) 的「達標」或以上成績符合中國語文的資歷要求。

^ 申請人或須參加面試及/或數理能力測試

## Scholarships 獎學金

The School provides a number of scholarships to give recognition to students with outstanding academic or other performances.

本院提供多項獎學金,以表揚學業成績或在其他方面有傑出表現的同學。

## Tuition Fee 學費

### Higher Diploma in Management/ Commercial Design

HK\$109,620\*\* (HK\$27,405/instalment)

### Higher Diploma in Data Science

HK\$126,990\*\* (HK\$31,747.5/instalment)

\* Total four instalments 學費分4期繳交

# Subject to annual review 學費將按周年檢討作調整

## Financial Assistance 學生資助

Students can apply for the listed Government's financial assistance according to their own needs.

學生可按需要申請下列特區政府的學費資助及貸款計劃。

- Financial Assistance Scheme for Post-secondary Students (FASP) 專上學生資助計劃
- Non-means-tested Loan Scheme for Post-secondary Students (NLSPS) 專上學生免入息審查貸款計劃
- Continuing Education Fund (CEF) 持續進修基金

## Teaching Venues 教學場地

The Higher Diploma programmes will be conducted primarily on the Kowloon Tong Campus in Academic Year 2024-25 and expectedly the Shek Mun (Shatin) Campus from Academic Year 2025-26 onwards. Both campuses are equipped with quality facilities and amenities to support students' studies.

高級文憑課程於2024-25學年主要在九龍塘校園進行,並預期從2025-26學年開始在石門(沙田)校園上課。兩個校園均提供完善的教學設施以支援學生的學習。

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The School reserves the right to revise the programme contents. 本院保留修改課程資料之最終權利。

## Application Methods 報名辦法

### Current Year HKDSE Candidates 應屆文憑試考生

Applicants can apply through the E-APP of the Education Bureau.  
應屆文憑試考生可經教育局E-APP報名。

### Non-current Year HKDSE Candidates 非應屆文憑試考生

Applicants can apply through the SCE Online Application System.  
非應屆文憑試考生可經持續教育學院網上入學申請系統報名。

## Key Dates 重要日子

### Application Deadline 申請截止日期

Please visit our programme website for details  
詳情請瀏覽課程網頁

### Student Orientation 迎新日

Late August 2024  
2024年8月下旬

### Course Commencement 開課日期

Early September 2024  
2024年9月初